

NEWS

WOOD2ENERGY.ORG WEBSITE REVITALIZED VIA NEW PARTNERSHIP

--Site provides most comprehensive wood bioenergy facility database in North America for Public and Professionals--

U.S. Endowment for Forestry and Communities, Greenville, SC

For IMMEDIATE RELEASE (July 22, 2016)

The U.S. Endowment for Forestry and Communities (“Endowment”) today announced the launch of the revitalized wood bioenergy facility database and mapping tool (www.wood2energy.org). The site is the most comprehensive database of its kind in North America.

The vision for Wood2Energy.org was to develop a database and mapping tool that aggregates facility level data to deliver a unique perspective of the wood bioenergy industry. With separate, clickable layers and simple symbology organizing data by facility type, size, operational status, and additional detailed information for each data point, users have the ability to plot and contextualize data from the macro-level down to the site-level.

To execute on this vision, the Endowment engaged Ecostrat Inc. to develop and manage data delivery using GIS mapping technology to render the very large, complex dataset in a simple, user-friendly way.

“The Endowment is pleased to present this dataset and delivery tool. We are constantly working to retain and restore healthy working forests; promote value streams from forests; and enhance community capacity, collaboration, and leadership. Tools like wood2energy.org enhance our work by providing information that yields a better understanding of current conditions, reduces risk for investors and communities and allows stakeholders to have a common information base upon which to facilitate conversations,” said Carlton Owen, President and CEO of the Endowment.

“This project is remarkable from a data collection and management standpoint” said Brett Hogarth, Head of Business Development at Ecostrat, “but to me what really makes it a success is the data curation. A lot of thought and effort was put into how to best organize and present the data to balance the need for detail with ease of use and accessibility. Perhaps the greatest power of this tool is its ability to be used by experts and non-experts alike.”

The data itself, which has been aggregated from the public domain (existing databases, industry publications, reports, press releases, newsletters, etc.) will be updated on an ongoing basis by the Ecostrat data management team. Given the scale of this project and the dynamic nature of the market segments covered, anyone with information to fill gaps or fix errors is asked to support the overall effort by contacting Ecostrat with information.

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For more information contact:

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The **U.S. Endowment for Forestry and Communities** (the Endowment) is a not-for-profit public charity working collaboratively with partners in the public and private sectors to advance systemic, transformative, and sustainable change for the health and vitality of the nation's working forests and forest-reliant communities – www.usendowment.org

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Ecostrat is a leading North American biomass feedstock supply chain solutions company. With over 20 years and 5,000,000 tons of biomass supply experience, the largest database of biomass suppliers and buyers in North America and advanced predictive analytics, we are a reliable partner at any stage in the bioenergy project life-cycle, from early stage supply chain development through to ongoing operations – www.ecostrat.com